

Revolve Strategic Planning 2014-2018

Rescue—>Refurbish—>Redistribute—>Revolve

Remove barriers of bicycling

More riders in underserved communities riding safely.

- 🌱 Earn-A-Bike (EAB) Program: 250 participants annually
- 🌱 Traffic Skills 101: 25 participants annually
- 🌱 Bike safety checks at community events
- 🌱 Maintenance and repair workshops @ RevolveKCK

Develop community capacity

Mobilization of Bicycle Safety Network (BSN).

- 🌱 BSN is comprised of EAB & Traffic Skills 101 participants who will:
 - Recruit for EAB Program
 - Implement Bike Safety Awareness Campaign
 - Lend leadership to health and safety committees

Increase organizational capacity

Seek & obtain opportunities for professional development.

- 🌱 League Cycling Instructors
- 🌱 Mechanic Certification
- 🌱 Improve sales and grant capacity

Communication

Find one high profile outlet: TV or print.

- 🌱 BSN is grassroots outlet
- 🌱 Update to website to include more photos & testimonials
- 🌱 More social media usage on all platforms



Revolve rescues, refurbishes, and redistributes bicycles as the solution for healthy lifestyles and affordable, earth-friendly transportation.